Spring 2024 C-CAMP: Explore Filmmaking and the Intersection of AI and Creativity

Event time: Saturday, February 10, 2024 - 10:00am to 5:00pm
Location: Center for Collaborative Arts and Media (YORK149)  See map [2]  149 York St
New Haven, CT 06511

Event description:
Join us at C-CAMP, a day filled with creative workshops taught by the CCAM team and collaborators. In the Spring 2024 edition, you can expand your skills, meet community members, and explore new possibilities in filmmaking, as well as creativity and technology. Take either track or mix and match according to your interests.

Filmmaking Track:
Explore the Blackmagic video camera, learn video editing, and hear from experts in the film and TV industry on how to dive into the field and seek funding for your work.

Dr. Alexander Ross, Film and Media Studies, Yale
Molly Smith, Filmmaker and Editor, Yale College
Susan Youssef, Film Advisor (CCAM)

AI and New Media Track:
Connect to your creativity and discover new approaches to creative work through AI tools as applied to Combinatory Play, modes of storytelling, and motion capture.

Alvin Ashiatey, Graphic Design, School of Art
Christian Killada, Projection Design, David Geffen School of Drama
Dr. Lauren Dubowski, Assistant Director (CCAM)
Dana Karwas, Director (CCAM), School of Architecture
Dr. Elise Morrison, Theater and Performance Studies
Ben Simon, Independent Consultant
Dr. Matthew Suttor, Program Manager (CCAM), Theater and Performance Studies
Ross Wightman, Technical Manager and Curator, Sound Art Series (CCAM)

Saturday, February 10, 2024

Parallel Morning Sessions

Leeds Studio:
10:00 – 11:00 AM
Creativity: Get Unstuck  
Elise Morrison & Matthew Suttor  
Think like Einstein through Combinatory Play. Creativity doesn’t mean reinventing the wheel—it can arise from a series of careful, playful observations. Learn to utilize associative thinking and think creatively inside the box.

11:00 AM – 12:30 PM  
Designing Memory Palaces: Past, Present, and Future  
John Kao & Kaifeng Wu  

Memory palaces have evolved over two thousand years as variations on mental "spaces" keyed to an "architecture of knowledge." Design a next-generation memory palace, informed by new technologies such as VR and generative AI, that has the potential to enhance human capability.

Computer Lab:  
10:00 – 11:00 AM  
Blackmagic Camera  
Molly Smith  
Learn how to use the Blackmagic video camera to create cinema-quality digital film. This workshop is especially useful to students enrolled in the CCAM Curriculum in Residence.

11:00 AM – 12:30 PM  
Video Editing  
Molly Smith  
Gain a practical approach to video editing with Adobe Premiere. This workshop is especially useful to students enrolled in the CCAM Curriculum in Residence.

12:30 PM – 2:00 PM  
Working Lunch in Leeds  

Demystifying Digital Art NFTs: Diving into the What, Why, and How  
Dana Karwas & Ben Simon  

Parallel Afternoon Sessions:

2:00 – 3:30 PM  
Story + Media: AI  
Lauren Dubowski et al  

Take a hands-on approach to modes of storytelling in different media. We’ll consider how artists are collaborating with AI in film, live performance, sound, and more.

3:30 – 5:00 PM  
Motion Capture  
Ross Wightman, Alvin Ashiatey, & Christian Killada  
A motion capture workshop with AI integration.

2:00 – 3:30 PM  
Alexander Ross  
Film and TV Industry Key Entry Points: Script Analysis and Studio Coverage

3:30 – 5:00 PM  
Intro to Film Financing  
Susan Youssef  
Get to know the multiple avenues of financing indie film. We will discuss short doc, narrative, and experimental film, as well as feature doc and narrative. Topics include: grants, crowdfunding, in-kind donations, sponsorship, and equity.

Open to: undergraduate